



For Immediate Release
Contact: Gary Clouse
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Phoenix Boats to sponsor Fishing University TV Show

Phoenix Boats President Gary Clouse announced today that Phoenix Boats has entered into a 3-year agreement with Fishing University TV Show with Charlie Ingram. Fishing University airs nationally on Versus channel which will air in 75 million households in 2009. "For Phoenix Boats to have the opportunity for national television exposure to help launch our new 721 Pro XP is great," says Clouse. "I have known and worked with Charlie off and on for the past 20 years and understand the value this brings."

Ingram will be picking up his new Phoenix and begin filming in early December. "I am more excited than I have ever been in the last 15 years in getting a new boat. "This boat will sell, states Ingram flatly. "You can tell that someone who has spent a lot of time bass fishing has designed it. Clouse spent several years on the Bassmaster Tour in the early 80's. "I remember him from those days as he was traveling the tour with Charlie Campbell and Stacy King. It's funny how things work out."

Phoenix Boats is a Tennessee corporation headquartered in Tullahoma, Tn. in a modern 50,000 square foot facility on 10 acres. For more information contact Phoenix Boats, 210 Industrial Blvd. Tullahoma, Tn. 37388 Web address phoenixbassboats.com, Phone 931-455-2014 Fax 931-455 2086 E mail gclouse@phoenixbassboats.com, tjohnson@phoenixbassboats.com or hbaker@phoenixbassboats.com.