



**For Immediate Release  
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**Contact: Gary Clouse  
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### **Jeff Coble joins Phoenix Boats**

**Phoenix Boats President Gary Clouse announced today that Jeff Coble would join Phoenix Boats as Regional Sales Representative for the eastern U.S. “Jeff’s experience and relationships with dealers and anglers alike brings much to the table for Phoenix. Also, we have a working relationship as we have worked together in our past.”**

**In addition to the sales aspect, Coble’s tournament fishing abilities bring an aspect that is hard to argue with. His resume in that area includes two Red Man All American wins, two Bassmaster Weekend Series Championships and is a three time Bassmaster Classic qualifier.**

**During a recent visit to Phoenix Jeff’s stated, “ After seeing what Phoenix has going I am convinced that we have a product that sets us apart from the competition and was very impressed with the facility and workforce.” Coble was most recently the Triton sales representative for the Carolina’s**

**Phoenix Boats is a Tennessee corporation headquartered in Tullahoma, Tn. in a modern 50,000 square foot facility on 10 acres. For more information contact Phoenix Boats, 210 Industrial Blvd. Tullahoma, Tn. 37388 Web address [phoenixbassboats.com](http://phoenixbassboats.com), Phone 931-455-2014 Fax 931-455 2086 E mail [gclouse@phoenixbassboats.com](mailto:gclouse@phoenixbassboats.com), [tjohnson@phoenixbassboats.com](mailto:tjohnson@phoenixbassboats.com) or [hbaker@phoenixbassboats.com](mailto:hbaker@phoenixbassboats.com).**