



**For Immediate Release
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Jasper Engines and Transmissions Pro, Chad Morgenthaler, moves to Phoenix Boats

Phoenix Boats President Gary Clouse announced today that Jasper Engines and Transmissions Touring Pro, Chad Morgenthaler has made the move to Phoenix Boats. “Chad is a quality individual and will be a great asset in our marketing efforts”, states Clouse. Chad will be fishing the new PAA Tour, FLW Tour events, Northern Bassmaster Opens and several specialty events through out the year.

“My efforts for the PAA have taken a lot of blood, sweat and tears and a tremendous number of hours,” said Morgenthaler, the PAA Vice President. “I believe in the cause and once we established our plans for 2010 and beyond, it was important for me personally to do business with the companies who believed in our dream. I need to do my part to support the people who support us. I have to lead by example.”

“The exposure that Chad brings to the table for Phoenix in a years time as he travels and promotes is huge,” says Clouse. “And as well as being a great friend and promoter, Chad is always near the top of the leader board. And that certainly helps the total exposure package.”

“After my first trip to the Phoenix facility and seeing what they are all about, I am very confident that Phoenix is developing a company and a boat to be reckoned with,” flatly states Morgenthaler.

Phoenix Boats is a Tennessee corporation headquartered in Tullahoma, Tn. in a modern 50,000 square foot facility on 10 acres. For more information contact Phoenix Boats, 210 Industrial Blvd. Tullahoma, Tn. 37388 Web address phoenixbassboats.com, Phone 931-455-2014 Fax 931-455 2086 E mail gclouse@phoenixbassboats.com, tjohnson@phoenixbassboats.com or hbaker@phoenixbassboats.com.