



For Immediate Release  
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Phoenix Boats to introduce new 719 Pro XP at the Bassmaster Classic

Gary Clouse, President of Phoenix Boats, announced today that they will introduce the second model in the Phoenix lineup at the Bassmaster Classic on February 20<sup>th</sup>. “We know there are many people across the country who want to see our boats,” says Clouse. “And the Classic is the perfect place to do that.”

The 719 Pro XP is 19’8” in length, with a wide 96” beam. “Its design is the same as its larger brother, the 721 Pro XP which was introduced in early January,” add Clouse. “The 719 ProXP has a 225 HP rating and touts the same running surface as the 721 Pro XP, which has been the most talked about boat in the January boat shows. “These boats are re-defining design, performance, and fishability,” says Clouse, “and the Diamond Vee hull design insures a superb on-plane time, superior turning capabilities and excellent top-end speed.”

“The 719 Pro XP is another in the lineup for the serious bass angler,” says Hank Baker, VP of Sales. “I would challenge anyone who is interested in a new bass boat this year to take a test drive in a Phoenix. We are confident you will love the performance!”

It has all of the same standard features as the 721 Pro XP, including the under seat net storage, rotating tackle system and completely enclosed console. And, as all Phoenix Boats, the all-composite construction includes AME 500 resins and superior knit type fiberglass cloth.

Phoenix Boats is a Tennessee corporation headquartered in Tullahoma, Tn. in a modern 50,000 square foot facility located on 10 acres. For more information contact Phoenix Boats, 210 Industrial Blvd. Tullahoma, Tn. 37388 Web address [phoenixbassboats.com](http://phoenixbassboats.com), Phone 931-455-2014 Fax 931-455 2086 E mail [gclouse@phoenixbassboats.com](mailto:gclouse@phoenixbassboats.com), [tjohnson@phoenixbassboats.com](mailto:tjohnson@phoenixbassboats.com) or [hbaker@phoenixbassboats.com](mailto:hbaker@phoenixbassboats.com).