



For Immediate Release Contact:  
January 8, 2010

Gary Clouse  
931-455-2014

### Greg Hackney to moves to Phoenix Boats

Phoenix Boats President Gary Clouse announced today that Elite Series Pro Greg Hackney has made the move to Phoenix Boats. “Greg is obviously one of the biggest names in the industry and will be a great asset in our marketing efforts”, states Clouse. Greg will be fishing in the 2010 Bassmaster Classic in Birmingham in a Phoenix 721 Pro XP as well as the 2010 Bassmaster Elite Series.

“ After a visit to the Phoenix factory and seeing how these boats are built and meeting the management team, I knew this was the place for me to be,” stated Hackney. “ It is well known that the Bassmaster Elite Series puts a boat to the ultimate test, and with the materials and workmanship that goes into a Phoenix and hearing about the companies plans for the future, the decision was easy, “ he adds.

“ Greg is the type person that we are very comfortable partnering with,” says Clouse. “ First of all, he is a threat to win anywhere he goes. Equally important is the type person he is. We are very focused on working with anglers with high standards on and off the water. We are very excited about this and look forward to a long-term relationship.

Hackney has qualified for 9 Bassmaster Classics, has 2 Elite Series wins and 34 top 10's. He is one of only 2 anglers to qualify for the Bassmaster Classic and the FLW Cup in 2008 as well as FLW Angler of the Year in 2005. His most recent win was the FLW Championship in Pittsburgh, collecting 500,000 dollars for his efforts. His Bass Fan world ranking is currently 19th.

Phoenix Boats is a Tennessee corporation headquartered in Tullahoma, TN in a modern 50,000 square foot facility on 10 acres. For more information contact Phoenix Boats, 210 Industrial Blvd. Tullahoma, TN. 37388 Web address phoenixbassboats.com, Phone: 931-455-2014, Fax: 931-455 2086, E-mail: gclouse@phoenixbassboats.com.



“I'm proud to say I drive a Phoenix for it's exceptional performance & fishability.”

- Greg Hackney Pro Bass Fisherman